



Company Profile

Strategic Partner for Development

As an international consulting company, we are premier M&E, research and business consulting company servicing non-profits, governments and donors with innovative solution within the development context.

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Year of Establishment

2015

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Afghanistan Branch offices

Herat | Nangarhar | Balkh | Kandahar

ASK Area of Expertise and Capabilities

Monitoring & Evaluation, Research And Statistics, Capacity Building And Training, Human Resource Services, Event Management, Translation Services, Gender And Development

Institutional Capacity

ASK Established with the goal of providing organizations and governments with the highest quality data collection and analysis tools needed to understand their environment and impact. We create high-impact knowledge to catalyze efficiency, effectiveness and accountability in the public domain. ASK Consulting was established by a group of committed experts, who are well equipped with national and international experience to provide consulting services in various areas including Project Management, Educational Advisory Services, Monitoring and Evaluation, Statistics, Research and Development, Capacity Building, and Business Management. Brain Box, APEX Pakistan, Result Seekers and OBP-UK who are ASK's international partners provide backstopping and technical support which is meant to enhance credibility, validity and acceptability of the research and evaluation findings.

Our management team consists of well-educated nationals and internationals with strong understanding of international best practices, as well as local knowledge of the country. The combination of our international knowledge and local experience make our firm a qualified partner for both local and international organizations. Our main clients are public and private organizations, national and international NGOs, political missions, UN agencies and not for profit organizations.

ASK Consulting holds a vision to empower businesses, industries and public institutions by enabling them to draw meaningful inferences from data and therefore focuses on statistics, monitoring and evaluation, project management, research and capacity building. It provides timely, reliable and accurate consultancy services and trainings on these topics by following international standards for research activities and sticks to its principles of respecting human rights, cultural diversity, protection of environment and gender equality at all times.

ASK's Expertise

ASK comprises more than 300 professionals who are recognized for their technical excellence. ASK staff represent a range of backgrounds and expertise. This includes PhD and Master-level researchers, evaluators and a wide variety of senior and junior staff with advanced degrees in education and TVET, public health, business administration, health administration, public policy, economics, management, and epidemiology.

ASK's expertise extends from statistics in both qualitative and quantitative research processes (socio-economic, demographics, migration, health, disaster risk reduction, nutrition, education monitoring and evaluation, impact assessment, market and feasibility research, finance, education, labor market and agriculture) to project management, geographical information systems and remote sensing applications.

Our core expertise lies in providing monitoring, evaluation and learning solutions to governments, investors, corporates and humanitarian organizations. We also specialize in building management and analytical capacities of development professionals.

At ASK, not only do we possess technical expertise, but also, are eager innovators. We develop case-specific methodologies and contextualize and augment existing ones. We also construct customized measurement and learning systems, in response to program demands.

ASK's Partners

Interactive Solutions, formerly Interactive Development Consultants (IDC) established by Development Professionals, is an Association of Persons registered with the Registrar of Firms, Islamabad. The registered head office of the firm is in Islamabad with branch offices in Rawalpindi, Lahore and Rajanpur. Along with branch offices, Interactive Solutions has associate offices in Mirpur Khas, Multan, Peshawar and Karachi.

The firm is organized to provide planning, implementation, management, human resource, training, monitoring & evaluation solutions in areas of health, education, social development, organizational development, and capacity building services in Pakistan and abroad.

APEX Consulting Pakistan; At APEX Consulting we are committed to be a world leader in providing knowledge-based solutions to challenges of social development, economic growth and enterprise management. Our consulting services to governments, donor agencies and private entities are a reflection of our strong corporate sector roots and our vast multi-disciplinary experience in the social sector.

Our corporate motto Harnessing Knowledge is a reflection of our belief in the power of human reason in leading the way to a prosperous, harmonious and sustainable world.

We shall continue in our efforts to provide you with the most effective solutions to all your public and private sector development needs.

Result Seekers LTD Nigeria, At RS we are committed to providing creative solutions, quality data/information for evidence-based decision making. Our experts in research, information management, data science, media & publicity have accumulated years of experience of proven track-record in gender-based violence, girl child education, health and WASH at different organizational levels in national and international NGOs, UN agencies and government institutions in humanitarian and development setting.

We partner with organizations to work as one team to achieve a common project goal.

Organisation of Business Professionals (OBPUK) is a globally recognized Certificate and Diploma Awarding Body, which has designed its curricula according to the 21st century business world's requirements. We offer professional qualifications in Business Management and IT subjects which leads to Bachelor and Master's qualifications from a recognized University.

Our globally designed qualifications give learners an excellent start in core management skills and provide further specialist knowledge in their chosen fields, depending on their ability and the qualifications they already hold. OBPUK qualifications provide everything you need at any level to build a successful career in Business and IT field.

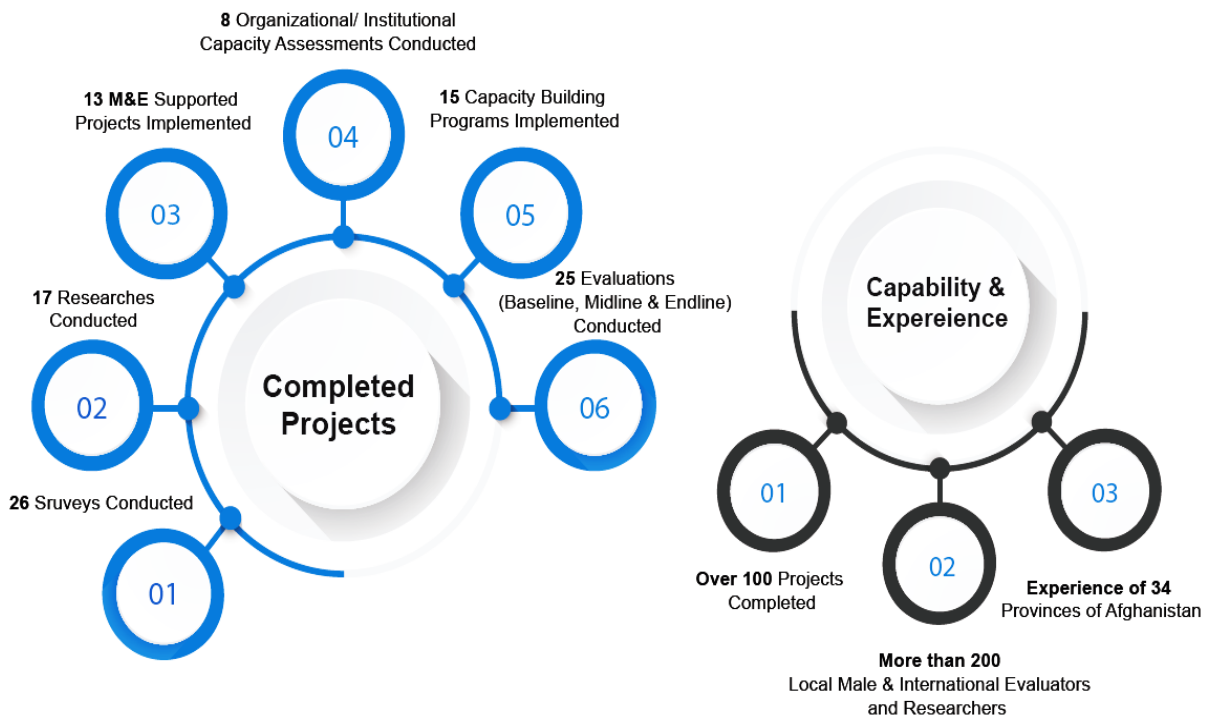
Our focus is on professional values, ethics and governance. We use our expertise and experience to work with institutions, regulators, professional bodies and employers to train individuals who can compete in today's global economy with proficiency and integrity.

ASK's Sectors Experience

ASK has an established track record in wide range of sectors in Afghanistan and we are experienced in working with public and private sectors. We have supported government, non-profit and civil society organizations, academia, funders and corporate social investment departments in a variety sectors to meet critical global development challenges.



ASK Area of Expertise and Capabilities



What We Do

Monitoring & Evaluation

ASK is an open up in integrating robust monitoring and evaluation tools with creative knowledge management and learning practices to establish dynamic, sustainable, and effective development solutions.

ASK is a leader in the field of monitoring and evaluation studies, and information systems that help governments and donors make better decisions. We assist clients in sharpening their focus, increasing their use of performance information and minimizing the collection of unnecessary data.

Our Design, Monitoring and Evaluation Services

Our design, monitoring and evaluation services help our clients create evidence-based programming and measure progress toward objectives. We help our clients to set realistic goals and improve performance. Integrity offers integrated monitoring and evaluation solutions from project design through to implementation and closedown. Our goal is to help our clients remain accountable, while improving the quality of the services they deliver. Our systems analyze performance and whether targets have been achieved, ensuring the five core standards of 'relevance', 'effectiveness', 'efficiency', 'impact' and 'sustainability'

What We Do?

Integrated Program Design, Monitoring and Evaluation

Integrity offers integrated program design, monitoring and evaluation solutions encompassing complete program cycles. We help our clients improve the impact, efficiency and sustainability of their services, while providing accountability and insight. Our team has developed innovative methods to gain unprecedented access in sensitive and remote areas, gathering high quality data through tested and conflict-sensitive approaches.

What We Offer?

Achievement of goals in unstable environments

We work with our clients to deliver:

- Project and Program Design

We collaborate with implementers to explore and clearly explain the logic that underpins their projects as the foundation of effective interventions. We then help them to devise appropriate strategies and activities to achieve these goals in unstable environments.

- **Monitoring & Evaluation Delivery**

We manage the monitoring and evaluation components of projects to track progress, improve systems and measure outcomes. We are committed to providing decision makers with credible, insightful and actionable data to inform judgments and allow programs to evolve and adapt to the fluid contexts where they work.

- **Third-Party Monitoring**

We offer independent verification and appraisal services to donors and organizations where access is challenging and objective assessment is required. Based on experience we tailor cutting-edge approaches, such as SMS feedback mechanisms, to enhance visibility, validate outputs and triangulate observations in fragile areas.

- **Evaluations**

We conduct evaluations at each stage of the project cycle. This includes ex-ante, mid-term and ex-post evaluations that utilize mixed methods, including qualitative and quantitative tools, to assess the effectiveness of internal processes, measure outcomes and impact, and offer recommendations for how programs can be improved. Integrity is well versed in experimental and quasi-experimental methods to contribute to a growing evidence base of rigorous evaluations on what works and what doesn't in conflict-affected regions. We carry out both process, formative and summative evaluation.

- **Developing Evaluation Capacity**

We build evaluation capacity of different organizations by carrying out needs assessments, application of multidisciplinary and utilization-focused models for capacity building, capacity building initiatives, designing learning events, evaluating learning interventions, impact models and application of internationally acclaimed learning models suitable for adult education

Research And Statistics

Depending on the type of research or (impact) assessment, ASK has set procedures on how to undertake research in a timely manner. We are able to combine qualitative and quantitative research at international academic level. Within the working situation, project development or in business development there are different stages in which research and assessment can be used. Initial research can be for:

- Feasibility study
- Household assessment

- Impact assessment
- Program or project studies (to collect relevant information to initiate projects)
- Budget analysis
- Baseline studies

Research or assessments for business and investors or for projects that are already established:

- Mainstreaming analysis
- Monitoring
- Formative
- Summative
- Project analysis
- Amendments
- Impact assessment
- Evaluation

A variety of methods are used in order to provide proper research analysis and assessment reports. In general we use documentation research, questionnaires, data mining, knowledgeable informants, observations, rapid assessment, group discussion and any other participatory tool in order to come up with comprehensive results and recommendations.

In general we work as follows:

- Stating clear scope (what is expected).
- Identifying length of the assignment.
- Identifying research methods.
- Conducting the research (e.g. data collection, literature, observation, field work, questionnaires)
- Data analysis
- Reporting research findings with clear recommendations (using PowerPoint)

Capacity Building And Training

ASK offers high quality open training courses and in-company training programs in the Afghanistan, South Africa, Dubai, Thailand, Australia and Turkey.

Our services are diverse but have three things in common – they are driven by new concepts and theories, practical, and lead to new insights.

To fully integrate updated advancements in respective disciplines, certain courses are offered by multiple instructors to harvest their field-specific expertise.

ASK offer a wide range of high quality training courses inside and outside the country. We deliver public and onsite courses as well as customized courses for your organization's specific needs. We offer high quality training designed to implement programs using proven techniques.

Organizational Development

ASK works to improve individual and organizational effectiveness through training and development programs by carrying out capability assessment and build their capacity to address weaknesses identified to ensure they achieve their goals.

We are able to customize content and deliver group training and workshops on a variety of topics or have a specialized needed.

Human Resource Services

ASK HR consulting services help leading organizations around the world to address complex business challenges head-on. Our experts provide solutions for organizations in:

Workplace Investigations

Comprehensive, professional, third party, examination of workplace issues that require organized, documented, non-biased investigation.

Performance Management

Address employee performance issues in a non-emotionally charged yet legally compliant manner that minimizes the impact on employees and business productivity while reducing employer risk.

Workplace Planning

Align your workforce with the needs and priorities of your organization in a manner that anticipates the future needs or risks of the organization.

Health and Benefits

we help health benefit plan sponsors better manage, spend, maintain the integrity of their core offerings, meet the needs of their varied employee populations and manage the plan's impact on business performance and financial results.

Investment Consulting

We offer investment advice to manage the cost, risk, governance, and fiduciary operations of qualified retirement programs on an advisory, discretionary or ongoing management basis.

Compensation

We help clients balance employee and shareholder interests, achieve business objectives, and attract and retain key employees using market compensation and executive reward strategies.

Talent and Organization

We offer talent solutions that help you manage the recruitment, selection, engagement and potential of critical talent, executives and next-generation leaders while minimizing the retention and compliance risk of a global workforce.

Communication

We use a proven strategic planning process and award-winning communication design to engage, educate and empower targeted audiences to take the actions and change the behaviors that will benefit them as individuals and improve organizational productivity.

Organization and Methods

We will support our clients in the below areas;

- Job Analysis
- Job Design
- Job Evaluation

Event Management

ASK Event Management is a fully-integrated event management, creative communications and experiential marketing company with over 8 years of unrivalled experience in different countries. We specialize in simple, insightful and creative event and experiential solutions. From corporate events, conferences, exhibitions and concerts, to brand experiences and a wealth of other integrated services, including marketing, public relations, sponsorship and innovative design, lighting and projection, ASK Event Management can deliver it all seamlessly.

We are uniquely placed to provide you with a total event solution. We are equally happy to provide just one element – creative production, delegate management, event technology, travel management, venue sourcing, and much more.

We work with you to identify the real objectives behind any meeting or event and propose ideas which meet the brief. By understanding the purpose of the event, we can help by providing ideas around designing suitable learning experiences, supportive environments, brand activation and cost control measures, which ultimately drive deeper engagement for attendees.

The depth of experience in the team ensures that you receive the best possible advice and a variety of options. Many of our clients have strong feelings on how their event should run but equally there are others who are looking for ideas. In either case we always looking at working collaboratively with you.

We work with you to put in place measurement criteria, against the agreed objectives, that help stakeholders understand the true return on their investment.

Translation Services

ASK Translation services will help you to benefit from over 10 languages, covering a range of contact and specialist subjects, no matter the file or format of your documents. We help you with the translation and transcription of meetings, presentations, documents, customer service recordings- whatever language it's in; we have a growing community of human transcription specialists who are professional and competent.

We have over 100 certified translation professionals working in more than 10 languages to handle any project you have, from advertising and localization services to internal company documents to correspondence – and everything in-between.

We handle everything from simple memorandum to complicated product manuals, legal documents, or advertising copies. We can usually turn small projects around in a very short time – sometimes as quickly as an hour – and even large-scale projects generally only take a few days.

Seamless language solutions

Our translation services cover a wide variety of market sectors, services, content and end users.

1. Digital content & website localization
2. E-learning and training translation
3. Legal and financial translation
4. Manufacturing translation
5. Design and typesetting

We tailor our translation approach based on your individual requirements.

Gist translation
Literal translation
Localized translation
Creative translation

Gender And Development

ASK will help clients to develop policies on gender, framework and concepts used in gender analysis, application of frameworks (force field analysis, gender analysis matrix (GAM), Harvard analytical frameworks, people oriented planning (POP) framework and Moser framework), women equality and empowerment framework, capacities and vulnerabilities, categories of gender awareness policies, gender in development and Afghanistan specific case studies of successful gender mainstreaming stories.

Our services also include practical needs and strategic interest, indicators of changes in women's conditions, indicators of changes in women's position and information content of a good gender analyses approach.

List of Most Recent Completed and ongoing Projects in Afghanistan

No	Assignment Title	Client	Date of Service		Geographical Coverage Area
			From	To	
1	Third Party Evaluation (TPE)	Japan Platform (JPF)	January 2024	Ongoing	Nangarhar and Bamyan provinces
2	Client Exit Interview surveys	Marie Stopes International Afghanistan (MSIA)	Nov 2023	Ongoing	Kabul, Faryab, Herat, Balkh, Jawzjan, Kandahar, Badakhshan, Helmand, Kunduz and Nangarhar provinces
3	End-line Evaluation of Eye Care Integration for Sustainable Development Project	Health-Net TPO/Fred Hollows Foundation	Sep 2023	Ongoing	Kabul, Nangarhar, Laghman, Kunar and Khost provinces
4	Data Analysis and Reporting (Baseline Survey) of DCA Rural Poor Stimulus Facility Afghanistan (RPSF-A)	Dutch Committee For Afghanistan (DCA)	August 2023	August 2023	Kabul, Logar, Parwan, Laghman, Nangarhar, Khost, Paktia, Herat, Balkh and Baghlan provinces
5	Market Assessment and identification of highly demanded enterprises/businesses and marketable vocational	CARE-Afghanistan	June 2023	October 2023	Kabul Province Districts (1, 5, 6, 7, 8, 13, and 16, of Kabul city, and Provincial Districts (Mir-bacha Kot, Bagrami, and Farza)
6	Market Systems and Value Chain Assessment of the EU-funded project Faragir – Afghanistan	AfghanAid and Consortium (Concern Worldwide, Humanity	June 2023	Ongoing	Badakhshan, Takhar, Jawzjan, Ghor, Daikundi and Samangan provinces

No	Assignment Title	Client	Date of Service		Geographical Coverage Area
			From	To	
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7	Rapid Market Appraisal (RMA) and Market Systems Analyses (MSA) of the Afghanistan Decent Work Country Programme (A-DWCP)	ILO-Afghanistan	Nov 2022	Feb 2023	<p>4 Region (18 Provinces)</p> <p>Center: Kabul, Ghazni, Wardak, Parwan, Kapisa, Logar.</p> <p>East: Kunar, Laghman, Nangarhar.</p> <p>West: Badghis, Farah, Ghor and Hirat.</p> <p>South: Helmand, Kandahar, Nimroz, Uruzgan and Zabul</p>
8	Final External Evaluation “Connecting Energy Savings Solutions in housing for better Natural Resources Management and job creation” Project	Acting for Climate Solidarity – Geres-Afghanistan	Nov 2022	Dec 2022	Kabul and Badakhshan Provinces
9	Kobo-Power Bi Training	Aga Khan Foundation, Afghanistan (AKF-A)	Nov 2022	Dec 2022	Kabul Province

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10	Women Rights in Islamic Perspective Training	AfghanAid	Nov 2022	Feb 2023	Samangan Province
11	Nova-INVEST Baseline Survey	Mercy Corps	Sep 2022	Oct 2022	Kandahar and Herat Provinces
12	EC-AWARE Baseline Survey Advancing Women-led Agro Businesses to Reach Economic Empowerment	Concern Worldwide – Afghanistan	Oct, 2021	March, 2022	Balkh, Jawzjan, Takhar, Badakhshan and Kunduz provinces
13	Health Need Assessment in Kabul, Nangarhar, Balkh, Herat and Bamiyan provinces of Afghanistan	Islamic Relief Worldwide Afghanistan – IRA	May, 2021	July, 2021	Kabul, Nangarhar, Balkh, Herat and Bamiyan provinces
14	SPRINT Real Time Review (RTR) in Afghanistan under Emergency COVID19 program	Afghan Family Guidance Association (AFGA)	January, 2021	February, 2021	Kabul, Balkh, Nangarhar and Herat provinces
15	Assessment of Existing Safe Spaces Centers.	AWEC and AWSDC	November, 2020	November, 2020	Badakhshan and Kunduz provinces
16	Final Evaluation of Action Against Hunger's Intervention	Action Against Hunger	October, 2020	December 2020	Ghor Province
17	Final Evaluation for SPEDA II Project	Aga Khan Foundation, Afghanistan (AKF-A)	October, 2020	December 2020	Badakhshan, Bamyán, Takhar-Kunduz, Baghlan and Samangan provinces

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18	Evaluation of ECHO-DACAAR WASH Emergency Response Mechanism	DACAAR	September 2020	November 2020	Kabul, Parwan, Khost, Nangarhar, Laghman, Kunar, Balkh, Samangan, Kunduz, Herat, Badghis, Kandahar and Helmand provinces
19	Evaluation of the CMRS/PMRS Database in MoEc: Monitoring, Evaluation and Communication MECII	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	September 2020	December 2020	Kabul, Herat and Kandahar Province
20	Monitoring and Evaluation Survey to Measure the Effectiveness of the Project “Literature with Positive Message for Afghan Youth”	Afghanistan Center at Kabul University (ACKU)	October 2019	June 2020	Kabul, Parwan, Nangarhar, Kandahar, Herat, Balkh and Bamyán Province
21	Final Evaluation of Mentorship Project	AMA (Afghan Midwives Association) –SCA	Dec 2019	June 2020	Wardak, Laghman and Samangan provinces
22	Final Evaluation of women's peace and security project (MWPS) in 15 province	Cordaid International	Feb 2020	Mar 2020	15 provinces of Afghanistan
23	Feasibility Study for Afghanistan Returnee Reintegration Project.	World Vision Afghanistan	Feb 2020	Mar 2020	Kabul, Herat and Mazar provinces
24	Final Evaluation of Family Guidance Centers (FGCs), Legal Advice Bureau (LAB) & Legal Advice Center (LAC) Projects	Voice of Women Organization	Sep 2019	Feb 2020	Herat, Badghis, Farah, Ghor and Nimruz provinces

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25	End line Evaluation - Afghanistan Joint Response Phase 2019 Project in Kunduz and Nangarhar Provinces of Afghanistan	OXFAM – Afghanistan	Dec 2019	Jan 2020	Nangarhar and Kunduz Province
26	Hygiene and Sanitation Training	Afghanistan Center at Kabul University (ACKU)	Dec 2019	Dec 2019	Kabul Province
27	Research on Every Voice Count	Care International	Oct 2019	Nov 2019	Kabul, Balkh, Parwan and Khost provinces
28	Capacity Building in, M&E, Strategic, Planning, Financial, Management, Procurement, Management (Afghan Civic Engagement Program (ACEP) Capacity Building CSO)	Counterpart International	August 2019	October 2019	Kabul + 15 Provinces
29	Final Evaluation of WASH Project - ZOA	ZOA International	July 2019	Aug 2019	Urozgan, Zabol, Jawzjan and Sar e Pul provinces
30	End-line Assessment and Final Evaluation of SEEDs project	SDO (Sanayee Development Organization)	June 2019	Aug 2019	Herat and Balkh provinces
31	Monitoring and Evaluation Survey to Measure the Effectiveness of the Project “Literature with Positive Message for Afghan Youth”	Afghanistan Center at Kabul University (ACKU)	March 2019	May 2019	Kabul, Parwan, Nangarhar, Kandahar, Herat, Balkh and Bamyān Province
32	Monitoring and Evaluation System / Plan Project	Afghanistan Center at Kabul University (ACKU)	March 2019	May 2019	Kabul Province

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33	Final Evaluation of RAPID Project	Care International	April 2019	June 2019	Parwan and Balkh provinces
34	Study on Chronic Food and Nutrition Insecurity in Samangan province	Deutsche Welthungerhilfe e.V WHH	February 2019	April 2019	Samangan Province
35	HR Manual Review	BBC Media Action	February 2019	February 2019	Kabul Province
36	Final Evaluation of Comprehensive Health Center, Islam Qala Project	World Vision International, Afghanistan	January 2019	February 2019	Herat Province
37	Formative Research on Towards an Open and Peaceful Afghanistan during and Beyond the Election	BBC Media Action	January 2019	February 2019	Kabul and Nangarhar Provinces
38	Mid Term Evaluation of Eye care system integration in Afghanistan	Fred Hollows Foundation/ HealthNet TPO	November 2018	February 2019	Kabul and Outreach Camps in 5 Provinces
39	Final Evaluation Community Based Education Enrichment Program (CBEEP) In Afghanistan	CARE Afghanistan	December 2018	January 2019	Parwan and Kapisa Provinces
40	Hygiene and First Aid Training and developing Hygiene Manual	Swiss Agency for Development and Cooperation	Dec 2018	Feb 2019	Kabul Province
41	External Review of US Embassy Grant	American University of Afghanistan (AUAF)	December 2018	December 2018	Kabul Province

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42	Survey of DFID Funded CardF WIP Grantees	Coffey International	November 2018	December 2018	Kabul, Kandahar, Balkh and Kunar Provinces
43	Survey of DFID Funded CardF Seasonal Grantees Project	Coffey International	October 2018	October 2018	Kabul, Parwan, Kapisa, Kandahar, Helmand, Herat, Balkh and Khost Provinces
44	Impact Assessment Household Survey for Strengthening Childhood Vaccination in Afghanistan UNICEF Project	BBC Media Action/ UNICEF	September 2018	October 2018	Kandahar, Helmand and Nangarhar Provinces
45	Midterm Review (MTR) of the Every Voice Counts program- Con_02_2018	CARE International, Netherland	June 2018	November 2018	Kabul, Parwan. Balkh and Khost Provinces
46	Institutional Capacity Assessments and Improvement Plans for Two Implementing Partner Organizations of Afghanistan Women's Shelter Fund	Colombo Plan/ US Embassy	June 2018	August 2018	Kabul, Ghazni and Khost Provinces
47	Final Evaluation of Strengthening of Civil Protection/ Disaster Management in the district of Aybak, Samangan province	Welthungerhilfe (WHH)	June 2018	July 2018	Kabul and Samangan Provinces

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48	DFID Funded CardF Project Grantee Seasonal Survey of June 2018	Coffey International	June 2018	June 2018	Kabul, Khost, Kandahar, Helmand, Herat, Badakhshan, Parwan and Balkh Provinces
49	Lobby and Advocacy Training for Health Staff	Cordaid International, Afghanistan	November 2018	November 2018	Kabul Province
50	Final Evaluation of Monitoring of Women Peace Security Project	Cordaid International, Afghanistan	June 2018	July 2018	Balkh, Kunduz, Faryab, Herat, Daikundi, Uruzgan, Bamyán, Parwan, Kabul, Nangarhar, Paktia, Kandahar, Helmand, Laghman and Badakhshan Provinces
51	Institutional Capacity Assessments and Improvement Plans for Two Implementing Partner Organizations of Afghanistan Women's Shelter Fund	US Embassy- Afghanistan Centre at Kabul University	June 2018	July 2018	Kabul, Parwan, Nangarhar, Kandahar, Herat, Balkh and Bamyán Province
52	Literature with Positive Message for Afghan Youth Book Distribution Pre and Post Survey	Afghanistan Center at Kabul University (ACKU)	Feb 2018	Oct 2018	Kabul, Parwan, Nangarhar, Kandahar, and Bamyán Province

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53	School Management Survey 2017	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	December 2017	May 2018	Kabul, Nangarhar, Kandahar, Herat and Balkh Provinces
54	Women Political Participation Research	CARE International, Afghanistan	February 2018	March 2018	Kabul and Parwan Provinces
55	Final Evaluation of Peace Education Project	Sanayee Development Organization	January 2018	April 2018	Kabul, Herat, Kandahar, Nangarhar and Balkh
56	Research on NAP 1325 implementation by the government of Afghanistan	CARE International, Afghanistan	January 2018	February 2018	Kabul Province
57	Final Evaluation of Afghanistan ICT Sector Development Project	WorldBank (WB) and Ministry of Communication and Information Technology	October 2017	November 2017	Kabul, Parwan and Kapisa Provinces
58	Family Planning Program Client Exit Interview Survey	Marie Stopes International	October 2017	November 2017	Kabul, Herat, Balkh, Faryab and Jawzjan Provinces
59	DFID Funded CardF Project Seasonal Farmers Survey	Coffey International	October 2017	October 2017	Khost, Helmand, Balkh, Badakhshan and Herat Provinces

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60	Final Evaluation of Support to Animal Health and Animal Husbandry in Afghanistan	European Union- Mission d'Aide au Développement des Economies Rurales – Afghanistan	September 2017	November 2017	Bamyan, Wardak, Laghman, Nangarhar and Nimroz Provinces
61	Event Management	Asian Development Bank	September 2017	November 2017	Kabul Province
62	MS Project Training Course	Ministry of Finance- Afghanistan	May 2017	May 2017	Kabul Province
63	Pre Assessment of the Membership Fee Component of Strengthening the WAAFA in Afghanistan Project	CARE International	September 2017	October 2017	Kabul Province
64	Monitoring and Evaluation Training	Health Net TPO	April 2017	April 2017	Kabul Province
65	Mid Term Evaluation of Creation of Sustainable Livelihoods for Internally Displaced and Returning Afghan Families	Welthungerhilfe (WHH)	August 2017	September 2017	Kabul Province
66	Advanced Report Writing Training for Local Organizations	DFID/ ACBAR	September 2017	December 2017	Kabul
67	Monitoring & Evaluation Training for NNGOs working in humanitarian	DFID/ ACBAR	July 2017	August 2017	Kabul Province

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68	Need Assessment of Nutrition and Child Health Care project	SAI Inc	July 2017	July 2017	Balkh and Samangan Provinces
69	Management Level related to decision making in LTE (Scope of work is attached	Etisalat Afghanistan	May 2017	May 2017	Kabul Province
70	Microsoft Office (Word, Excel and Outlook) training courses.	Embassy of Canada	May 2017	May 2017	Kabul Province
71	Final evaluation of poverty reduction initiative for marginalized and disadvantaged families	SAI Inc	January 2017	March 2017	Kabul and Ghazni Province
72	Organizational Need Assessment	USAID- AWSCSF	September 2016	November 2016	Kabul, Balkh and Herat Province
73	Impact Evaluation of Rule of Law Project	DFID-Afghanistan Monitor	August 2016	September 2016	Kabul Province
74	Baseline Evaluation Women Empowerment	Afghan Research Center	May 2016	June 2016	Kabul, Balkh and Herat

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75	Capacity Building Programs (Report writing, M&E, Financial Management and Marketing management)	HANDICAP INTERNATIONA;	Feb 2016	May 2016	Kabul Province
76	Project Management Professional Training	NCA	August 2016	August 2016	Kabul Province
77	First Aid Training	PU-AMI Afghanistan	April 2016	April 2016	Kabul Province
78	Capacity Building (Business And Marketing Training, Communication Techniques Training, Advanced QGIS Training and Editing Techniques (AVC) Training)	GERES	April 2016	April 2016	Bamyan Province
79	Strategic Human Resources Management	RELIEF Int Afghanistan	January 2016	January 2016	Kabul Province
80	Effective Contract & Procurement Management	RELIEF Int Afghanistan	January 2016	January 2016	Kabul Province

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81	Effective Contract & Procurement Management	DACAAR	January 2016	January 2016	Kabul Province
82	Effective Proposal Writing	Tawhid Social & Development Organization	January 2016	January 2016	Kabul Province
83	Emergency Preparedness training	PU-AMI	February 2016	February 2016	Kabul Province
84	Need Assessment of Nutrition and Child, Health Care project	SAI Inc	July 2015	October 2015	Kabul and Ghazni Province
85	Advanced Leadership & General Management Training	Action Aid	September 2015	September 2015	Kabul Province
86	Effective Financial Management Training	AFGHANISTAN WOMEN COUNCIL (AWC)	August 2015	September 2015	Kabul Province
87	Project Management Professional (PMP)	ANAFAB-KABUL	September 2015	September 2015	Kabul Province
88	Entrepreneurship Training	World Vision Afghanistan	October 2015	October 2015	Kabul Province

No	Assignment Title	Client	Date of Service		Geographical Coverage Area
			From	To	
89	Effective Report Writing	AKDN	September 2015	September 2015	Kabul Province
90	Logistics, Inventory Management and Procedures	DRC	August 2015	September 2015	Kabul Province
91	Effective Report Writing	Health Net TPO	September 2015	September 2015	Kabul Province
92	Management and Leadership	Ghazanfar Bank	October 2015	October 2015	Kabul Province
93	Professional Proposal Writing	Jhpiego Afghanistan	July 2015	October 2015	Kabul Province
94	Finance for Non-Finance Officials	COAR	September 2015	September 2015	Kabul Province
95	Monitoring and Evaluation 101	WAR CHILD	August 2015	September 2015	Kabul Province
96	Business Writing Course: 3 months	UNDP	September 2015	September 2015	Kabul Province
97	Meeting Management: Developing Agenda, Minutes Taking Skills, Follow Up	Ghazanfar Bank	October 2015	October 2015	Kabul Province
98	Effective Communication and Feedback Skills	Ghazanfar Bank	July 2015	October 2015	Kabul Province
99	Monitoring and evaluation 101	World Vision	August 2015	September 2015	Kabul Province
100	General Management	NCA	September 2015	September 2015	Kabul Province

No	Assignment Title	Client	Date of Service		Geographical Coverage Area
			From	To	
101	Forensic Psychiatry	AWEC	October 2015	October 2015	Kabul Province
102	SPSS, Data Management and Research	ACBAR	July 2015	October 2015	Kabul Province
103	Professional Proposal Writing	AKF	July 2015	October 2015	Kabul Province
104	Monitoring and evaluation Training	NCA	Feb 2015	Feb 2015	Kabul Province
105	Professional Proposal Writing	Ghazanfar Bank	Feb 2015	Feb 2015	Kabul Province

ASK's Technical Capacity

ASK Consulting has significant experience in development and implementation of household surveys, assessment and researches. The company has in-house expertise relating to the development of statistical survey methodology, data analysis and GIS applications.

- Data Collection by using computers or tablets and mobile devices, as well as using web-based applications or ,
- Real time monitoring of data collection

ASK Consulting teams use tablets and on-line survey data collection methods for data gathering. For that purpose, ASK developed its own survey data collection platform. This platform enables us to monitor the data collection activities daily. In addition to this, it is possible to monitor the initial outcomes of the study as the platform provides real time analytical tools.

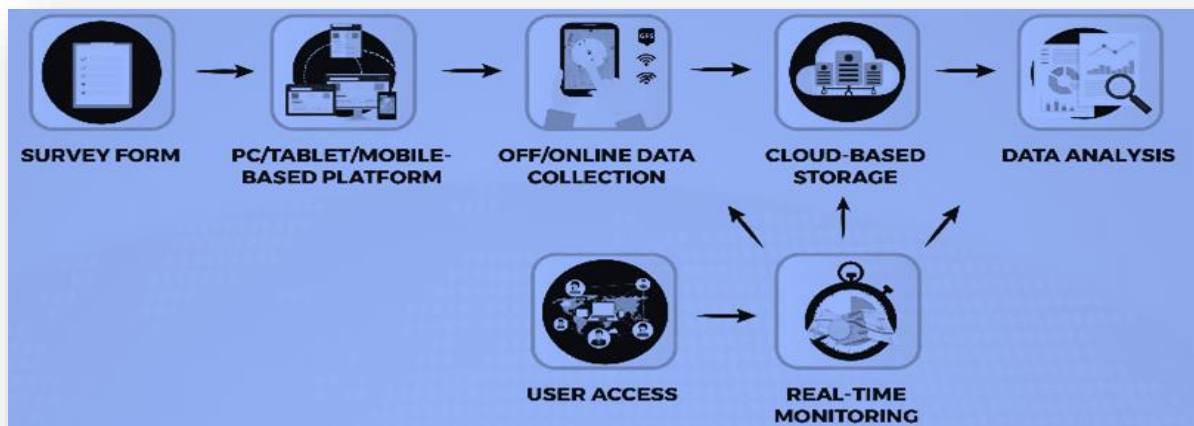
The team of consultants proposed by Ask Consulting is composed of qualified professionals that include expatriates and Afghans with demonstrable thematic, research, management and country knowledge and experience. Given their wide educational and professional experiences both nationally and internationally, all members have good knowledge of Afghanistan. They will be able to implement the proposed third party monitoring assignments within the scope and parameters of the project and according to internationally acceptable standards. Together, the proposed teams for this project have worked with small business enterprises and have conducted research, surveys, evaluation and monitoring and project implementation as well as assessment.

ASK Consulting believes full transparency during the data collection and in general project implementation phase. ASK consulting data collection system enables project stakeholders to monitor the data collection daily (real-time) in a very transparent way. By this way, it is possible to check the quality of the collected data daily.

ASK Mobile Based Data Collection Platform

ASK Consulting Computer Based Data Collection system works with any internet browser on any platform.

Figure 2: ASK Tablet based data collection System



Where ASK Works

ASK has coordinated and implemented number of development, research and training projects at national and international levels. ASK has worked in all 34 provinces of Afghanistan in addition, it has implemented a lot of projects which have a national coverage.

ASK's Approach

Client led and participatory: As the client must lead the transformative processes and the evolution of his organization or projects, ASK applies a participatory approach and value the importance of a regular dialogue with the client and ensures that the client is able to monitor progress.

Learning organization: ASK strongly believe in knowledge exchange and global expertise, where clients can learn from similar experiences elsewhere on the globe. Hence, part of our role is the knowledge broker. ASK applies the concept of “a learning organization” and thus consider our experts as coaches rather than technical assistants and use a format for our assignments where theoretical knowledge and practical experiences are constantly confronted.

Excellence and partnerships: ASK for Performance will always seek the best expertise wherever it is. In particular we believe that a combination of local knowledge and international experience is an essential element of successful delivery of our services. We will build partnerships and alliances with local and international like-minded organizations, sharing knowledge, expertise and capacities.

Smart solutions: ASK for Performance will optimize the use of Information and Communication Technology for the delivery of our services (such as electronic surveys and distance coaching); to facilitate communication and ensure efficiency; and to develop customized solutions with our clients.

Management Strategies

To ensure the successful operation of the organization and transparency, we developed an organizational structure, which ensures the flow of control and responsibilities. The organizational chart given below displays the hierarchy of power though it is subject to the changes applicable and inevitable to the organization's success.

Table 2: Minimum Requirements for Successful Implementation

Minimum Qualification	ASK
Proven experiences in qualitative and quantitative research methodologies, data collection and analysis, strong observation and analytical writing skills.	X
Practical experience in M&E, Research, Third Party Monitoring and Assessment Studies	X
Experience in sampling design	X
Experience in working across Afghanistan especially in rural areas	X
A sound understanding of rural development programmes	X
Proven knowledge of evaluation criteria	X
Previous working experience with USAID, World Bank, European Union, DFID and Canadian Government	X
Experts in the DAC criteria for Evaluation	X
Experience of facilitation of high level key stakeholder evaluation workshops	X
Experience of facilitation of Theory of Change workshops	X

ASK Clients



